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(71)Applicant : **FUJITSU LTD**

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(72)Inventor : **SAWAI TOSHIO**

(54) TRANSMISSION/RECEPTION SYSTEM FOR ELECTRONIC PUBLICATION

(57)Abstract:

PURPOSE: To easily acquire the latest articles with reduced waiting time by selecting and transmitting the articles in response to each request in a transmission/reception system which distributes the electronic publications via a broadcast medium.

CONSTITUTION: A transmission system includes a data holding means 11, a header transmitter means 12, an article transmitter means 13, a transmission timing control means 14 and a broadcast means 15. Thus the system transmits the electronic publications via a broadcast medium M.

Furthermore a request receiver means 16 and an article transmission sequence deciding means 17 are added to the transmitter system to receive the article designating requests via a network N, to decide the articles to be broadcast and their broadcasting sequence and to broadcast the designated article data in the intervals of transmission of the header data.

Meanwhile a reception system includes a receiver means 25, a header storage means 22, an article storage means 23, a code detector means 24, a request input means 27, a request code holding means 28, a request transmitter means 26, a display control means 24 and a display means 29. Thus the reception system transmits an identification code to the network N, receives the data from the medium M, and shows the requested article by reception of the identification code of the relevant article.

